

Custom Reports: Exportable Fields										
Publisher	List Publishers	Accounts	Posts	Campaigns	Lists	Campaign Publishers	Conversion metrics	Tracking Links	One-sheets	
PublisherId	Id	Id	Id	CampaignId	Id	Id	ConversionMetricId	Instruction	Id	
PublisherName	ListId	PublisherId	CampaignId	CampaignName	Name	PublisherId	PartnerId	VanityURL	Name	
OutsideManagerName	PublisherId	NetworkId	SocialNetwork	LogoURL	PartnerId	CampaignId	ConversionMetricName	Shortlink	PartnerId	
ManagementCompany	CreatedAt	Network	SocialNetworkId	ThumbLogoURL	Description	Status	DisplayName	PublisherId	AdvertiserId	
NetworkPublisherId	CreatedBy	SocialNetworkId	PublisherId	IsSale	Tags	CreatedBy	DisplayOrder	ScheduledPostId	AdvertiserName	
InvitedToPortal		NetworkUser	UserName	PartnerId	Type	DateCreated	IsVisible	TrackingId	CampaignId	
LogoURL		FullName	Type	AdvertiserId	Visibility	OfferURLHash	TrackingLinkId	Clicks	VanityURL	
ThumbLogoUrl		FollowersCount	PostId	AdvertiserName	LastUpdated	Clicks	ConversionMetricValue	CampaignId	Data	
PrimaryContactId		LikesCount	Post	AdvertiserDescription	UpdatedBy	Payout	UpdatedAt	LinkHash	CreatedBy	
ShipToContactId		CommentsCount	Score	Description	CreatedBy	PayoutCap	UpdatedBy	TrackingLinkId	CreatedAt	
FinanceContactId		ViewsCount	EarnedMedia	SalesPerson	CreatedAt	Note	Status	IsChangedManually	UpdatedBy	
OutsideManagerContactId		PostsCount	ActualReach	ExpectedCloseDate	ExternalUser	LastUpdated	Type	IsDeleted	UpdatedAt	
LegalGuardianContactId		ApiToken	NetworkReach	OfferId	DivisionId	UpdatedBy	AdditionalInfo	IsClicksChangedManually	Expired	
DateOfBirth		IGFBAccessToken	EstimatedReach	SubId	CreatedById	RequiredPostsFacebook		DestinationUrl	ExpireAt	
Age		IGFBId	Reach	OfferURL	PublishersCount	RequiredPostsTwitter		Label	DeleteAt	
Language		IsTokenInvalid	ExtendedReach	HashTag		RequiredPostsInstagram		ShortLinkWrapper	ExternalUser	
Language2		TokenInvalidDate	Likes	STATE		RequiredPostsVine		UtmLink	IsPublished	
EthnicBackground		IsBusiness	Comments	Pipeline		RequiredPostsGoogle		CreatedAt	SendNotifications	
Gender		isVerifiedBySocialNetwork	Retweets	PipelineStage		RequiredPostsYouTube		CreatedBy	AllowComments	
RecruiterName		LinkedAt	Views	CampaignStatus		RequiredPostsTumblr		UpdatedAt	NotifyEmails	
AccountManagerName		LinkedBy	MinutesWatched	StartDate		PlatformFacebook		UpdatedBy	Settings	
PartnerId		VerifiedBy	Status	EndDate		PlatformTwitter		Status	SalesSheetImageURL	
NetworkName		AvgDisLikesPerPost	DateSubmitted	Visibility		PlatformInstagram		EntityState	TopMetrics	
SubNetworkId		AvgLastCommentsPerVideo	DateApproved	Approval		PlatformVine		TrackingStatus	CustomOrder	
SubNetworkName		AvgLastLikesPerVideo	ApprovedBy	PostApproval		PlatformGoogle		AdditionalInfo	VanityHost	
FlagshipProperty		AvgLastPinterestSharesPerVideo	DateSuspended	Direct		PlatformYouTube		ExternalId	DivisionId	
Category		AvgLastSharesPerVideo	SuspendedBy	AdvertisingPartner		PlatformTumblr			CreatedById	
PublisherType		AvgLastTwitterSharesPerVideo	LastUpdated	Probability			DateRequirementsCompleted		PublishersCount	
SubCategories		AvgLastViewsPerVideo	UpdatedBy	TermsAndConditions		PlatformPinterest				
Size		AvgViewsPerMonth	PostType	ApproveTermsAndConditions		RequiredPostsPinterest				
Status		AvgCommentsPerPost	TotalShares	TotalBudget		PlatformSnapchat				
StatusCategory		AvgLikesPerPost	FacebookLikes	TotalBudgetFromAdvertiser		RequiredPostsSnapchat				
LeadSource		AvgSharesPerPost	FacebookShares	MaxWeeklyBudget		PlatformWeb				
DateInvited		AvgViewsPerPost	FacebookComments	MaxMonthlyBudget		RequiredPostsWeb				
DateWelcomeEmailSent		Bio	TwitterShares	SpentToDate		AccountsParticipation				
DateJoinedNetwork		Category	PinterestShares	Objective		PayoutPaid				
DateLastContact		ContentOwner	PostLink	Format		ContentApproval				
DatePublisherStateChanged		CountryCode	NotFound	CreatedBy		PayoutPaidTrigger				
DateJoinedPublisherPortal		CreateDatetime	PublisherName	DateTimeCreated		DateContentSubmitted				
DateLastPublisherPortalLogin		CreatorRole	CampaignName	LastModified		DateContentApproved				
Description		CustomField1	NetworkPublisherId	LastModifiedBy		ContentRejectionNote				
LastUpdated		CustomField2	PartnerId	InstructionsForPublishers		PlatformMusically				
UpdatedBy		CustomField3	LogoURL	PlatformWeb		RequiredPostsMusically				
OtherNetwork		CustomTag1	StartDate	PlatformMusically		ConfigurationChanged				
RegistrationCompleted		CustomTag2	EndDate	PlatformYouTube		PayoutType				
PrimaryContact		CustomTag3	FlagshipProperty	PlatformFacebook		RespondByDate				
ShipToAddress		CustomValue1	AverageViewDuration	PlatformInstagram		PostApproval				
FullName		CustomValue2	AverageViewPercentage	PlatformTumblr		DateLastActivityUpdated				
FirstName		CustomValue3	SubscribersGained	PlatformTwitter		RequiredPostsJSON				
LastName		DateActivated	SubscribersLost	RequiredPostsYouTube		PlatformsJSON				
StreetAddress		DateAnalytics	MonetizedPlaybacks	RequiredPostsFacebook		PlatformTwitch				
StreetAddress2		DateDeActivated	Impressions	RequiredPostsTwitter		RequiredPostsTwitch				
City		DateStatusChanged	GrossRevenue	RequiredPostsInstagram		PlatformLinkedIn				
State		DislikesCount	ImpressionBasedCpm	RequiredPostsTumblr		RequiredPostsLinkedIn				
ZipCode		Follows	Duration	InstructionsYouTube		PlatformTikTok				
Country		GaProfile	ActualImpressions	InstructionsYouTubePlaylist		RequiredPostsTikTok				
Email		Gender	NetworkImpressions	InstructionsFacebook		PlatformWeibo				
Email1		IncludelnContract	EstimatedImpressions	InstructionsTwitter		RequiredPostsWeibo				

Publisher	List Publishers	Accounts	Posts	Campaigns	Lists	Campaign Publishers	Converison metrics	Tracking Links	One-sheets
PhoneNumber1		Language	FollowersAtTimeOfPost	InstructionsInstagram		PlatformLine			
PhoneNumber1Description		LastPostDate	FBIgId	InstructionsTumblr		RequiredPostsLine			
PhoneNumber2		Location	Thumbnail	Benchmarks		StatusGroup			
PhoneNumber2Description		LogoHighResURL	SavedPicture	MainBenchmarks		HasCReq			
PhoneNumber3		LogoURL	Replies	PayoutType		DateLastContacted			
PhoneNumber3Description		NotFound	Exits	CPC		PaymentTerm			
Fax		Protected	TapsForward	CPA		IsPaymentTermInUse			
Notes		StatisticsUpdated	TapsBack	CPL		InstructionsForPublishers			
LegalGuardianContact		Status	SwipeAways	CPS		PurchaseOrderId			
TW_Followers		StatusChangedManually	PostTitle	PerformancePayout					
TW_NumOfAccounts		Stories	Uniques	FixedFee					
VN_Followers		StoriesViewCount	Clicks	FixedFeeFromAdvertiser					
VN_NumOfAccounts		MonthlyUniqueVisitors	Note	AllowCustomPayout					
IN_Followers		MonthlyVisitors	FTCCompliant	CPSPayoutPercentage					
IN_NumOfAccounts		AvgTimeSpentOnPost	SwipeUps	DateLastActivityUpdated					
FB_Likes		WebSessions	StickerTaps	CPM					
FB_TotalViews		PageViews	Saves	CPMAmount					
FB_TotalVideos		ViewsPerSession	EstimatedReachFlag	CPMAmountFromAdvertiser					
FB_AverageMonthlyViews		SessionDuration	EstimatedImpressionsFlag	CPV					
FB_AvgLastViewsPerVideo		ThreeMonthAverageVisitors	ManualReachFlag	CPVAmount					
FB_AvgLastLikesPerVideo		ThreeMonthAverageViewsPerSession	ManuallImpressionsFlag	CPVAmountFromAdvertiser					
FB_AvgLastCommentsPerVideo		ThreeMonthAverageSessionDuration	SocialId	PayoutCap					
FB_NumOfAccounts		EngagementPercentage	Engagement	AllowCustomPayoutCap					
NumberOfChannels		AvgLastMinutesWatchedPerVideo	Dislikes	Manager					
YT_Subscribers		AvgViewDuration	Saved	PerformancePayoutFromAdvertiser					
YT_TotalViews		LikesVideoCount	Linked	PlatformGoogle					
YT_TotalVideos		TotalShares	Unlinked	RequiredPostsGoogle					
YT_AverageMonthlyViews		TotalVideos	LinkBroken	InstructionsGoogle					
FinanceContact		TotalViewsOrganic	Verified	MultipleHashTagsLogic					
DateRecruitingStarted		TotalViewsPaid	TokenInvalidDate	FixedFeeTrigger					
DatePublisherActivated		TotalViewsUnique	LinkedAt	PayoutCapTrigger					
DatePublisherDeActivated		ViewsVideoCount	Business	LinksForCampaign					
ContractSummary		ThumbnailURL	SubmitByDate	CPVBudgetTrigger					
ChannelList		PeakStreamConcurrentViews	NetworkEngagements	CPCBudgetTrigger					
Categories		AvgStreamConcurrentViews	InstagramShares	InstructionsYouTubeTrigger					
Relationship		Subscribers	ProfileVisits	InstructionsFacebookTrigger					
Children		VideoDuration	LinkClicks	InstructionsTwitterTrigger					
Pets		EstimatedUniqueStreamViews	Follows	InstructionsInstagramTrigger					
Glasses		UserToken	CloseUps	InstructionsGoogleTrigger					
EyeColor		SubscriptionExpiringAt	CampaignStatus	Tags					
HairColor		CreatedAt	PostStatus	PlatformVine					
ContentRating		CreatedBy	AddToPlaylistCount	RequiredPostsVine					
BrandsWorked		LastUpdated	Sentiment	InstructionsVine					
BrandsWishWork		UpdatedBy	Safety	InstructionsVineTrigger					
BrandsWontWork		SocialNetworkNK	PeakStreamConcurrentViews	ContentLead					
InternalDescription		DateSocialStatsUpdated	AvgStreamConcurrentViews	DateInfluencerProposalDue					
ShortDescription		StatusLinking	SubscribersAtTimeOfPost	MediaBudget					
AgeRange		YoutubeTitle	EstimatedUniqueStreamViews	ProductionBudget					
LogoHighResURL			StreamId	TalentBudget					
Tags			AvgViewsPerPost	TravelBudget					
YT_AvgLastViewsPerVideo			PublisherAccountId	CreativeBackground					
YT_AvgLastLikesPerVideo			Votes	CreativeObjective					
YT_AvgLastDislikesPerVideo			IsExcludedSubPages	CreativeKeyMessage					
YT_AvgLastCommentsPerVideo			ViewsUnique	CreativeTargetMarket					
AvgLastEngagementPerVideoYT			30sViewsCount	CreativeInformationConsiderations					
AvgLastEngagementPerVideoSocial			ActualEngagements	CreativeDeliverables					
AvgLastEngagementPerVideoTotal			Clickers	CreativeStepsTimings					
GP_Followers			Commenters	InfluencerInfluencerOverview					

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GP_NumOfAccounts			CompleteViewRate	InfluencerQuantReqs					
TB_Followers			CompleteViewsUnique	InfluencerAudience					
TB_NumOfAccounts			FacebookConsumptionsTotal	InfluencerValueProp					
PN_Followers			FacebookEngagedUsers	InfluencerIndicativeInfluencers					
PN_NumOfAccounts			FacebookReactionsAngry	InfluencerInformation					
SC_Followers			FacebookReactionsHaha	Currency					
SC_NumOfAccounts			FacebookReactionsLike	Paid					
WB_Followers			FacebookReactionsLove	Contest					
WB_NumOfAccounts			FacebookReactionsSad	PlatformPinterest					
ML_Followers			FacebookReactionsThankful	RequiredPostsPinterest					
ML_NumOfAccounts			FacebookReactionsWow	InstructionsPinterest					
TCH_Followers			FanReach	InstructionsPinterestTrigger					
TCH_NumOfAccounts			FansEngaged	PlatformSnapchat					
TCH_TotalViews			FirstCardViews	RequiredPostsSnapchat					
FlagshipSocialNetwork			HashtagClicks	InstructionsSnapchat					
SocialAccountsList			LastCardViews	InstructionsSnapchatTrigger					
FlagshipPropertyTitle			Likers	InstructionsTumblrTrigger					
TotalSubscribers			LinkAvgTimeSpent	RequiredPostsWeb					
SalesSheetImageURL			LinkPageViews	InstructionsWeb					
HaveKids			LinkUniquePageViews	InstructionsWebTrigger					
HavePets			NativeSponsored	RequiredPostsMusically					
PoliticalAffiliation			NegativeFeedbacksCount	InstructionsMusically					
PhoneType			NegativeFeedbacksUniqueCount	InstructionsMusicallyTrigger					
ShirtSize			NonFansEngaged	SocialReportMetrics					
HasDriverLicense			spPaidImpressions	ProducerFee					
HasPassport			spPaidReach	AccountsParticipation					
ShoeSize			PlaybackLocation1	SubmitForApprovalBy					
PantSize			PlaybackLocation1Views	PublishAfter					
PantWaist			PlaybackLocation2	RespondByDate					
PantLength			PlaybackLocation2Views	SubmitByDate					
Height			PlaybackLocation3	PublishBefore					
WillTravel			PlaybackLocation3Views	AccessControl					
DressSize			Reactions	NetworkCampaignID					
LDACompliant			Tags	NetworkCampaignName					
Token			TotalCards	Tier					
CIQCertifiedFlag			TotalCardViews	AccountManagerName					
CIQCertifiedFlagDate			TotalScreenshots	YoutubeEngagementMetric					
AudienceFlags			TotalViewTime	CampaignUpdateFrequency					
EngagementFlags			TrafficSource1	DateLastActivityUpdated_GMT					
GrowthFlags			TrafficSource1Views	PlatformTwitch					
TotalFraudFlags			TrafficSource2	RequiredPostsTwitch					
CustomValue1			TrafficSource2Views	InstructionsTwitch					
CustomValue2			TrafficSource3	InstructionsTwitchTrigger					
CustomValue3			TrafficSource3Views	PlatformLinkedIn					
CustomValue4			VideoViews100	RequiredPostsLinkedIn					
CustomValue5			VideoViews25	InstructionsLinkedIn					
CustomValue6			VideoViews50	InstructionsLinkedInTrigger					
CustomValue7			VideoViews75	InstructionsTikTokTrigger					
CustomValue8			ViewsOrganic	PlatformTikTok					
CustomValue9			ViewsPaid	RequiredPostsTikTok					
CustomValue10				InstructionsTikTok					
CustomValue11				InstructionsWeiboTrigger					
CustomValue12				PlatformWeibo					
CustomValue13				RequiredPostsWeibo					
CustomValue14				InstructionsWeibo					
CustomValue15				InstructionsLineTrigger					
CustomValue16				PlatformLine					
CustomValue17				RequiredPostsLine					

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TT_Followers				InstructionsLine					
TT_NumOfAccounts				ContractRequired					
WE_Followers				ContractTermsAcceptedAt					
WE_NumOfAccounts				ContractTermsAcceptedBy					
LI_Followers				PlatformsJSON					
LI_NumOfAccounts				RequiredPostsJSON					
LN_Followers				CollaborationVisibility					
LN_NumOfAccounts				InstructionsJSON					
TCH_Subscribers				TrackingLevel					
TCH_PeakViewers				TrackingAddUTM					
TCH_AvgViewers				TrackingLinkCreationType					
TCH_ViewsVideoCount				PaymentTerm					
FollowersCountJSON				IsPaymentTermInUse					
TotalSocialAccounts				BrandKeyword					
PrimarySocialAccountId				CustomFieldValue1					
EmailExists				CustomFieldValue2					
				CustomFieldValue3					
				CustomFieldValue4					
				CustomFieldValue5					
				CreatedById					
				CampaignManagerId					
				DivisionId					