

Competitive Overview



Do you want to know where and how your competitors are spending their Influencer Marketing dollars? Do you want to know how you stack up to the competition? Our Competitive Overview will show you just that.

Want to know how you benchmark against your competitors?

CreatorIQ will compile all of their key performance data points from your competitor(s) to show you how they are performing in the following areas...

Platforms | **Creator Audience Sizes** | **Asset Types**

See where your competitors are spending the majority of their influencer marketing budgets and what's working best.